

15 December 2025

Patagonia SeaFarms

"Quality, Our First Priority"

Patagonia SeaFarms was born in 2012 out of a collaboration between Yadrán and Marine Farm, two of Chile's original salmon producers. They came together in a strategic alliance in order to distribute their product in the North American market. Considering both are family owned companies with a conviction to doing things well and a commitment to achieving a superior product and service, they were able to consolidate in the form of Patagonia SeaFarms.

Why GDST?

We became GDST Partner in October 2024 and we do it because we are a company committed with all our customer requirements, likewise we are aware that sharing traceability data will improve identification of potential risks and make real-time decisions and maintain product integrity always showing transparency in our supply chain for our customers.

Why Digital Seafood Traceability Matters

We are committed to give our clients all information they request to be following legal requirements. Accrued traceability records protect food safety, quality, regulatory compliance, sustainability and customer trust in our product. Meanwhile, traceability improves our business efficiency and supply chain optimization.

Impact of GDST on the Business

GDST gives to the companies a sign of confidence, credibility and commitment.

Long-Term Goals

By being associated with GDST we intend to be one of the companies that is at the forefront with compliance with the FSMA Final Rule, having a solid and reliable traceability system to attract clients with our high commitment to current standards.

Advice for Potential GDST Partners

FSMA Final Rule is coming to stay, so, it's better to have your own traceability system.

You can learn more about Patagonia SeaFarms at: [Patagonia SeaFarms Website](#)
Explore the benefits of GDST partnership at: [GDST Get Involved](#)

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 [Global Dialogue on Seafood Traceability \(GDST\)](#)