

28 April 2025

## SHOREKART

*"Digitally transforming the seafood supply chain with traceability solutions."*

Founded in 2023, ShoreKart is a B2B global seafood sourcing platform and software solution provider based in India. It specializes in creating and delivering technology-enabled solutions that streamline the seafood supply chain. ShoreKart offers a comprehensive range of software solutions for seafood producers, processors, distributors, and retailers, including seafood production management, warehouse and inventory software, traceability solutions, farm management software for shrimp farmers, and quality inspection software for packers and exporters. The company's platform links small fishermen and farmers with local and international markets, driving efficiency across procurement, processing, distribution, and retail.

### Why Digital Seafood Traceability Matters

At ShoreKart, digital seafood traceability is a core part of our operations. With growing consumer demand for transparency and safe sourcing, traceability helps brands build trust by verifying product origins and ensuring responsible sourcing practices. Digital traceability also helps companies meet regulatory standards, ensuring products are safe for consumption and sustainably sourced.

### Supporting the Seafood Sector with GDST Standards

ShoreKart is dedicated to improving seafood traceability by providing comprehensive solutions to seafood supply chain partners. By integrating blockchain technology with traceability software, the company enables consumers to scan QR codes on seafood packaging to trace the product's journey from catch to retail. Partnering with GDST further strengthens ShoreKart's ability to implement industry-wide interoperability standards, making data sharing seamless across the global seafood supply chain.

### Impact of GDST on the Sector

ShoreKart's commitment to GDST is driving the adoption of traceability standards across India's seafood supply chain. By implementing GDST's standards, ShoreKart not only ensures compliance but also contributes to a more transparent, accountable, and sustainable seafood sector, meeting both consumer demand and regulatory requirements. With plans to expand further, ShoreKart aims to foster global collaboration and help the seafood industry achieve full digital traceability.

 [theGDST.org](https://theGDST.org)

 [info@theGDST.org](mailto:info@theGDST.org)

 [@TheGDST](https://twitter.com/TheGDST)

 [Global Dialogue on Seafood Traceability \(GDST\)](https://www.linkedin.com/company/global-dialogue-on-seafood-traceability-gdst/)



### **Long-Term Goals and Vision**

ShoreKart's long-term vision is to continue offering cutting-edge software solutions to industry players while further enhancing traceability in the global seafood market. Success means providing industry-leading tools for better transparency and compliance, ensuring that seafood products are both traceable and safe. By working closely with GDST, ShoreKart is contributing to the digital transformation of the seafood industry and promoting sustainable practices across the supply chain.

### **Advice for Potential GDST Partners**

ShoreKart advises other solution providers to join the GDST initiative, as collaboration is key to achieving seamless traceability across the seafood industry. By adopting GDST standards, partners can enhance their solutions' interoperability, contributing to a more efficient and transparent global seafood supply chain.

You can learn more about ShoreKart at: [ShoreKart Website](#)

Explore the benefits of GDST partnership at: [GDST Get Involved](#)

--- END ---