

30 April 2025

## ***SUSTAINABLE FISHERIES PARTNERSHIP (SFP)***

*"Promoting sustainability and transparency in global seafood supply chains."*

**Founded in 2006, Sustainable Fisheries Partnership (SFP) is committed to driving sustainability in the global seafood sector through science-based solutions that enhance marine ecosystem health and safeguard seafood supplies for future generations. With operations spanning North America, Europe, Asia, and Latin America, SFP collaborates with a wide range of stakeholders to advance sustainability and traceability in seafood supply chains.**

### **What Makes SFP Unique?**

SFP stands out for its data-driven approach, transparency, and emphasis on multi-stakeholder collaboration. The organization's FishSource platform offers real-time sustainability assessments of fisheries, enabling companies to make well-informed sourcing decisions. In addition, SFP's Seafood Metrics tool enhances supply chain transparency by providing comprehensive data on sustainability and risk management. By fostering strategic partnerships, SFP continually works to drive improvements in seafood sourcing practices, guiding the industry toward a more responsible and sustainable future.

### **Why Digital Seafood Traceability Matters**

Digital traceability is vital to SFP's mission of improving the seafood sector. It provides the transparency and accountability needed to track seafood from source to market, ensuring responsible sourcing practices and reducing risks like overfishing, illegal, unreported, and unregulated (IUU) fishing, and labor abuses. Enhanced traceability helps monitor progress, deliver targeted support, and identify areas for further improvement in sustainability efforts.

### **Supporting the Sector with Data-Driven Tools**

SFP supports the seafood sector by promoting tools like FishSource, Seafood Metrics, and Fishery IDs, which provide accurate and transparent data to help improve traceability across supply chains. Through its partnership with GDST, SFP ensures that these tools adhere to standardized traceability data, making it easier for businesses to track seafood products and verify sustainability claims. SFP's collaboration with GDST drives the adoption of traceability standards and promotes a more sustainable seafood industry.

 [theGDST.org](https://theGDST.org)

 [info@theGDST.org](mailto:info@theGDST.org)

 [@TheGDST](https://twitter.com/TheGDST)

 [Global Dialogue on Seafood Traceability \(GDST\)](https://www.linkedin.com/company/global-dialogue-on-seafood-traceability/)



### **Long-Term Goals and Vision**

SFP's long-term goal is to contribute to the development of robust traceability standards and to drive their widespread adoption through platforms like Seafood Metrics. By strengthening traceability systems, SFP seeks to create a more sustainable, accountable, and efficient seafood sector that benefits businesses, consumers, and marine ecosystems.

### **Advice for Potential GDST Partners**

SFP encourages potential GDST partners to engage with other members to better understand the benefits and opportunities of joining the initiative. Collaborating within the GDST community can help drive the adoption of traceability standards and create a more transparent and sustainable seafood sector.

You can learn more about SFP at: [SFP Website](#)

Explore the benefits of GDST partnership at: [GDST Get Involved](#)

--- END ---