

27 February 2025

TAYYIB GLOBAL SOLUTIONS (TGS) / SEAFSOFT

"Innovating seafood traceability with integrated software solutions."

Tayyib Global Solutions (TGS) was founded in 1994 as a software company and rebranded in 2023 with a focus on providing complete software solutions specifically for the seafood industry. Based in Chennai, India, TGS serves seafood exporters across South Asia, with its flagship product, SeafSoft, being designed to help seafood companies manage their operations with cutting-edge technology like Artificial Intelligence (AI) and Cloud Computing. SeafSoft is an integrated solution that handles various aspects of seafood operations, including inventory, costing, traceability, and profitability calculations. It was built to automate and streamline the operations of small and medium-sized seafood companies, offering a flexible solution for businesses of any size.

Why Digital Seafood Traceability Matters

Digital seafood traceability is crucial for TGS and its customers because it ensures operational efficiency and compliance with growing international demands for traceability in seafood shipments. With customers across Southeast Asia, the Middle East, and soon expanding to African markets, TGS recognizes that traceability is not just about meeting regulatory requirements but also about providing transparency and accountability across the supply chain. SeafSoft's traceability feature is embedded within the ERP system, making it a part of the daily operations and allowing businesses to easily track seafood from catch to consumer, meeting global buyer demands for traceability data.

Supporting the Seafood Sector

TGS is actively supporting the seafood sector by offering SeafSoft as a comprehensive solution that integrates traceability into the entire seafood operation. Unlike many other traceability solutions that focus solely on data collection, SeafSoft incorporates traceability into the ERP stack, making it an integral part of everyday business processes. By aligning with the GDST standards, SeafSoft records all critical tracking events (CTEs) and key data elements (KDEs) defined by the GDST framework, ensuring that businesses can provide accurate and on-demand traceability information. This approach enhances operational efficiency and supports compliance with global traceability requirements, helping seafood companies maintain transparency and improve their supply chain management.

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 [Global Dialogue on Seafood Traceability \(GDST\)](https://www.linkedin.com/company/global-dialogue-on-seafood-traceability/)

Contributing to the GDST Standard

Although TGS has not yet contributed directly to the GDST standard, the company is committed to supporting the standard's development. By aligning SeafSoft with GDST's guidelines for seafood traceability, TGS is ensuring that its solution is interoperable and meets global best practices. The company plans to contribute insights to the GDST standard at the appropriate time, ensuring that the seafood industry continues to evolve with standards that drive transparency, accountability, and sustainability.

Impact of GDST on the Business

The partnership with GDST has already had a positive impact on TGS, leading to an increase in customer inquiries and interest in SeafSoft's traceability capabilities. As more countries adopt traceability standards, especially with the upcoming FDS FSMA 204 rule in 2026, TGS expects to see growing demand for its solutions. The company's commitment to GDST ensures that SeafSoft remains aligned with global traceability standards, positioning it as a leading solution provider for the seafood industry as traceability becomes more critical for international seafood trade.

Long-Term Goals

TGS's long-term goal is to ensure that SeafSoft becomes the go-to software solution for seafood companies globally, supporting full supply chain traceability in compliance with GDST standards. Success for TGS means widespread adoption of SeafSoft in the seafood industry, helping businesses streamline their operations, meet regulatory requirements, and build trust with their customers. As traceability standards continue to be adopted worldwide, TGS aims to remain at the forefront of providing solutions that help companies achieve greater transparency and accountability in their seafood supply chains.

Advice for Potential GDST Partners

TGS advises other solution providers in the seafood industry to recognize the growing importance of GDST standards. As global traceability requirements become more stringent, adopting the GDST standard will help businesses streamline data collection, improve supply chain transparency, and stay ahead of evolving regulatory demands. Joining the GDST ecosystem is crucial for companies that want to remain competitive and contribute to a more sustainable and accountable seafood industry.

You can learn more about Tayyib Global Solutions and SeafSoft at: [SeafSoft Website](#)

Explore the benefits of GDST partnership at: [GDST Get Involved](#)

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