

23 January 2025

OPSSMART GLOBAL

"Leading digital traceability for a safer, more transparent seafood supply chain."

Founded in 2014, OpsSmart Global operates in both Thailand and the United States. The company was established to address the growing concerns over food safety, purity, and traceability in the global food industry. Recognizing the financial strain caused by foodborne illnesses, OpsSmart developed an innovative end-to-end traceability software solution. Their cloud-based, interoperable platform integrates IoT data, digitizes documents, and consolidates information from diverse systems, earning recognition for its excellence by winning the U.S. FDA's Traceability Challenge. OpsSmart's unique value proposition lies in its ability to provide comprehensive traceability across supply chains, ensuring food safety, regulatory compliance, and sustainability at scale.

Why Digital Seafood Traceability Matters

For OpsSmart Global, digital seafood traceability is central to the company's mission. Digital solutions enable seamless data flow across the seafood supply chain, ensuring compliance with regulations like the FDA's Food Safety Modernization Act (FSMA) and providing transparency for sustainable sourcing. Digital traceability helps businesses track seafood from source to sale, reduces manual errors, improves supply chain efficiency, and enhances food safety. As consumers demand more information about the origin and sustainability of their food, digital traceability allows companies to meet these expectations while optimizing operations and mitigating risks. In addition, traceability supports quick identification of contamination sources, enabling faster recalls and reducing risks to consumers and businesses alike.

Supporting the Seafood Sector

OpsSmart Global supports the seafood sector by offering solutions that provide end-to-end traceability and visibility across the supply chain. Through its platform, OpsSmart enables businesses to meet regulatory requirements, such as FSMA, and improve transparency, food safety, and sustainability. The company works closely with GDST to ensure that its solutions align with global traceability standards. By adopting GDST's key data elements (KDEs) and critical tracking events (CTEs), OpsSmart helps seafood companies simplify compliance, improve data sharing, and enhance market access.

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 [Global Dialogue on Seafood Traceability \(GDST\)](https://www.linkedin.com/company/global-dialogue-on-seafood-traceability/)

The partnership with GDST also helps businesses align with best practices for traceability and sustainability, ensuring that seafood products meet consumer expectations for transparency and ethical sourcing.

Contributing to the GDST Standard

OpsSmart Global actively contributes to the GDST Standard by developing digital solutions that align with GDST's guidelines. The company ensures that businesses can implement and comply with the standard seamlessly, promoting data sharing, improving transparency, and supporting sustainable practices in the seafood supply chain. Through its platform, OpsSmart makes it easier for companies to track the necessary CTEs and KDEs, providing a standardized and reliable traceability framework that benefits both producers and consumers. OpsSmart's collaboration with GDST is helping to drive the global standardization of seafood traceability and ethical sourcing.

Impact of GDST on the Business

The GDST framework has had a significant impact on OpsSmart's business by simplifying regulatory compliance and improving data standardization. With clear guidelines on which CTEs and KDEs to track, OpsSmart has been able to streamline its platform's functionality, ensuring that businesses are aligned with global standards. This alignment has increased market access and enhanced the company's credibility, positioning OpsSmart as a trusted provider of seafood traceability solutions. The collaboration with GDST has also helped OpsSmart expand its reach, providing new opportunities to connect with businesses and stakeholders across the seafood sector.

Long-Term Goals

OpsSmart's long-term goal is to lead the seafood industry toward global standardization of seafood transparency and ethical sourcing. By leveraging the GDST framework, the company aims to drive greater sustainability and consumer trust in seafood products. Success for OpsSmart means creating a more transparent, efficient, and compliant seafood supply chain that meets regulatory requirements, protects the environment, and improves consumer confidence.

Advice for Potential GDST Partners

OpsSmart advises other solution providers considering becoming GDST partners to prioritize interoperability and focus on regulatory compliance. Partnering with GDST offers enhanced credibility, broader market access, and the opportunity to be part of a global network of businesses working toward sustainable seafood practices.

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GLOBAL DIALOGUE on Seafood Traceability

Through this partnership, solution providers can contribute to the development of industry standards while driving long-term growth and success.

You can learn more about OpsSmart Global at: [OpsSmart Website](#)

Explore the benefits of GDST partnership at: [GDST Get Involved](#)

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